

# WFG Vision

To become the most influential financial marketing company in history.

WFG is poised to lead a global financial revolution by redefining the distribution of financial services.

# WFG Mission

To build and protect wealth for families

We provide financial solutions that deliver peace of mind for our clients and associates. We champion the cause of families and empower them to achieve their goals and dreams.



WORLD FINANCIAL  
G R O U P<sup>®</sup>

an **AEGON** company

*Your Dreams, Our Strategies<sup>®</sup>*

U.S.:  
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